

NEWS RELEASE

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LA JOLLA PACIFIC LTD. NAMES TWO VICE PRESIDENTS

Reeve and Thomas Promoted by Irvine-based Construction-Quality Firm

IRVINE, Calif. — La Jolla Pacific Ltd., an Irvine, Calif.-based construction-quality and risk-management firm, has announced two promotions. Dan Reeve has been promoted to vice president-development and Leslie Thomas has been promoted to vice president-sales, announced Don Neff, president.

“Leslie and Dan have proven themselves as exceptional team members and deserve these promotions,” said Neff. “We look forward to their continuing contributions to the company’s growth and success.”

Reeve was promoted from director of project management and will be responsible for overseeing pre-construction, project management and future development opportunities for the company. With La Jolla Pacific since 2004, he has more than eight years of commercial construction management experience ranging from high-end wood-framed condos to concrete tilt-up projects. Prior to joining La Jolla Pacific, Reeve worked for Layton Construction, a prominent commercial general contracting firm in both Arizona and Utah. He holds a Bachelor of Science degree in Construction Management, with a minor in Business Management, from Brigham Young University, where he also served as chapter president of the university’s Associated General Contractors (AGC) chapter.

Having been promoted from account executive, Thomas’s responsibilities include managing the sales department and developing new sales opportunities in the firm’s western U.S. field of operations, which currently includes California, Washington, Nevada, Arizona, New Mexico, Colorado and Texas. Her background includes more than 15 years of sales, marketing, and business development experience in residential

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construction, property management, and window manufacturing. Since joining the company in June 2004, she has already played a major role in La Jolla Pacific's recent expansion efforts. Thomas is active in the Orange County Chapter of the Building Industry Association of Southern California. She attended Cal State University, Fullerton, majoring in Business Administration and minoring in Biology and Music.

With an extensive background in direct construction experience, La Jolla Pacific Ltd. offers its exclusive Shark Repellent® package of proactive defensive strategies, including third-party peer review and quality assurance services, to single-family, multi-family and commercial builders in seven offices throughout the Western U.S.

For further information about La Jolla Pacific Ltd.'s array of services, please visit www.lajollapacificltd.com, or contact Cassie Cherry at (949) 788-0300, ext. 13.

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